

# Ciga Tang

UX/UI Designer | "The mission of design is to make business beautiful and simple."

Team Player

User-Centric Design

User Experience Design

Design thinking

HTML+CSS



## Work Experience

### Product Designer - Cisco DevNet, Shanghai Jan 2022 - Mar 2024

- Redesigned NPS System: Overhauled the NPS system for Cisco Developer platform to enhance feedback collection.
- Received "Innovate Everywhere" Award: Recognized for collaborative teamwork on a brand new VS Code extension (API Insights) design and build, integrated into enterprise API services. Adopted by 20+ departments, contributing to Cisco's 2022 CSO50 award win.
- Conducted user research and GA data analysis to revamp and enhance the unified Cisco DevNet documentation experience, benefiting over 250K users.
- Developed Cisco DevNet Web UI Kit: Created a Figma-based UI kit to streamline design collaboration and development, improving product quality.

### UED Team Leader - PingAn Smart City, Shanghai Jun 2018 - Dec 2021

- Led cross-functional teams in brainstorming, research, design for projects like Hao Fang Jia SaaS and Shanghai Huangpu District "City Brain" Command Platform.
- Received "Significant Contributor" award for outstanding performance during the pandemic.

### UED Leader / UX Designer - IWJW, Shanghai Aug 2015 - Jun 2018

- Optimized visual and interactive experience for the Property Search App+Web, improving efficiency.
- Led the design team to build the "Ailicai" platform, facilitating transactions worth 1.2 billion yuan.

### Lead UX Designer - CITIC Group, Shanghai Dec 2014 - Jul 2015

Collaborated to develop a new Web 1.0 front/back office system for investment products. Launched a WebApp on the WeChat Platform, generating over 3.9 billion for more than three million investors.

### UX Designer - Pactera(Global UED Team), Shanghai Jul 2013 - Dec 2014

- Designed web and iOS applications for global clients such as HP, Olympus, and AstraZeneca spanning banking, retail, healthcare, and insurance sectors. Benefitted AstraZeneca sales reps and over 5K employees, saving 1 hour in market activity process time.
- Led the redesign of Hangzhou Bank App v2.0, praised for quality and cooperation.

### UI Designer & Front-End Engineer - Dyna-Art, Shanghai Jul 2012 - Jun 2013

Designed and developed for an art-lover community project, launched successfully in five months.

### Interaction Designer - 风语筑, Shanghai Jan 2011 - Jul 2012

Designed city planning display projects for exhibitions across 7 provinces, contributing to the company's IPO.


## Intro


A seasoned product designer and front-end engineer with over 15 years of experience in digital product creation. Specialized in delivering innovative solutions for both B2C and B2B projects across diverse industries.

## Contact

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 <https://cigar.design/about>

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## Education

Google UX Design certifications at Coursera (2/7)  
2022

Bachelor of Art & Design at Hubei University  
2015-2019

College at Hunan Mass Media Vocational and Technical College  
2005-2008

## Hobbies



## Awards & Others

"Innovate Everywhere" Award  
2022 / Cisco DevNet

Significant Contributor Award  
2018 / PingAn Smart City

Shanghai Marathon Elite Runner  
8-years record holder from 2014

Solo Cycling From Chengdu to Lhasa in JUL 2015  
This trip lasted 21 days